



NATIONAL CONFERENCE OF BAR FOUNDATIONS

2019 Annual Meeting - August 8-10 - San Francisco, CA

PROGRAM PREVIEW

Unless otherwise noted, all sessions and events will take place at the Hilton Union Square, 33 O'Farrell St., San Francisco, CA. Please note times, topics, and speakers are subject to change.

THURSDAY, AUGUST 8, 2019

7:30 AM - 6:00 PM

NABE/NCBP/NCBF Joint Registration

2:00 PM - 4:30 PM

NCBF Board of Trustees Meeting

7:00 PM - 10:00 PM

NCBF Thursday Night Dinner

Offsite location TBD - Advanced ticket purchase required to attend.

FRIDAY, AUGUST 9, 2019

7:45 AM - 5:00 PM

NABE/NCBP/NCBF Joint Registration

8:45 AM - 9:15 AM

Welcome & Introductions

9:15 AM - 10:30 AM

Opening Joint Plenary - Leadership Today for a Shifting Bar World

Do you want to leave a legacy of an extraordinary bar? Join renowned speaker and author Katy Goshtasbi as she takes us on a fun journey by inspiring, teaching and entertaining for growth, change and transformation. Katy will be our guide in a transformation journey so we can open our vision to see other possibilities.

10:30 AM - 11:00 AM

Sponsor Networking Break

11:00 AM - 12:00 PM

Workshop 5A - Go Bold: Add Innovation to Your Program Grant Management

How do we best steward our foundation resources? How do we define program impact? Are we truly fulfilling our missions and achieving our goals? Learn from the leader of California ChangeLawyers, an organization that completely rebranded itself (formerly the California Bar Foundation), and now describes its work as empowering the next generation of lawyers, judges, and activists to diversify the profession and build a more fair justice system in California. Using ChangeLawyers as our case study, this workshop will offer fresh perspectives and new ideas about ways to identify, develop, support and evaluate dynamic, impactful programs.



WORKSHOP SPEAKER

Christopher Punongbayan, San Francisco, CA
Executive Director, [California ChangeLawyers](#)

12:00 PM - 1:20 PM

NCBP/NABE/NCBF Joint Awards Luncheon

1:20 PM - 1:50 PM

Sponsor Networking Break

1:50 PM - 2:50 PM

Workshop 5B - Managing Successful Scholarship Programs: Tips from an Established Leader

Does your foundation have a scholarship program? Are you considering starting a scholarship program? Successful scholarship programs can make all the difference in the lives of those who receive them. This session is aimed at helping you learn the “how to’s” from a bar leader with knowledge and experience in directing an exemplary scholarship program. The Bar Association of San Francisco Justice & Diversity Center’s Bay Area Minority Law Student Scholarship Program, established in 1998, will serve as the catalyst for this informative workshop focused on sharing best practices in establishing, managing and sustaining outstanding scholarship programs.



WORKSHOP SPEAKER

Samantha Akwei, San Francisco, CA
Diversity Pipeline Programs Director, Justice & Diversity
Center, [The Bar Association of San Francisco](#)

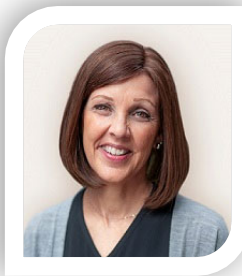
2:50 PM - 3:00 PM

Transfer & Stretch Break

3:00 PM - 4:15 PM

10 Mistakes Nonprofits Make When Creating Communications (And the Easy Ways to Correct Them)

Are you making these mistakes? Even the most experienced of us sometimes do. Learn more about the most common communication pitfalls that nonprofits fall into and how to avoid them. We'll highlight communications best practices that will help you improve your marketing program--immediately! You'll walk away with tools to ensure your communications are more targeted, provide a better framework for storytelling, and ultimately improve your fundraising efforts. Your website, newsletters, social media and fundraising appeals will instantly be clearer and more compelling, helping you attract the support you need to achieve your mission.



SESSION SPEAKER

Sarah Moore, San Francisco, CA
Director of Brand Strategy, [Mission Minded](#)

SATURDAY, AUGUST 10, 2019

8:00 AM - 9:25 AM

Breakfast and Membership Meeting

9:25 AM - 9:35 AM

Transfer & Stretch Break

9:35 AM - 10:35 AM

Hot Topics Roundtable Discussions

Learn more about best practices, what's new, and gather tips and advice from your experienced colleagues on a number of subjects most requested by NCBF members. Make the rounds, join in the conversations and gather some great information to take home to your foundation.

Table 1 - Yes You Can! Embrace Technology, Enhance Effectiveness

Board portals, fundraising and content management software, time saving apps - learn about technology tools that your peers are using that will take your work to a higher plane.

Table 2 - Don't "Ostrich" - Raise Your Social Media I.Q.

You know it's not going away, so instead of burying your head in the sand, jump in with both feet and learn more about social media and the ways it can work for the good of your bar foundation. Explore ways to use social media to raise your foundation's visibility, promote your mission and programs, raise funds, recruit and thank your donors and volunteers.

Table 3 - No More Broken Promises - Winning Ways to Start or Improve Your Fellows Pledge Programs

Criteria, nominations, pledge forms, pledge terms, reminders, how to handle lapsed donors - jump into this discussion of successful strategies and tactics that will help you grow your premiere pledge programs.

Table 4 - Speaking Words of Wisdom - The Volunteer Leader's Perspective

Explore the yin and yang of bar foundation staff/ bar foundation volunteer relationships. What inspires, motivates, annoys and turns off our volunteer leaders? What works and doesn't work in thank you and recognition efforts? Participate in this dialogue on all things "bar foundation volunteer", led by dedicated bar foundation volunteer leaders.

10:45 AM - 11:30 AM

"Hit Us with Your Best Shot" Show and Tell

Each Bar Foundation leader should come prepared with one item to brag about at this round robin show and tell session. Show us or share with us one highlight from this past year at your bar foundation. What did you do, why did you do it, how did you do it, what was the result? No matter what size bar foundation we are, we can learn from one another and celebrate our success together! Don't forget your business cards.

11:30 AM - 11:45 AM

Wrap-Up & Feedback

11:45 AM - 12:30 PM

NCBF New Board of Trustees Meeting