



1700 Lake Shore Drive
P.O. Box 16562
Columbus, OH 43216-6562

614 / 487 / 4444 TEL
800 / 282 / 6556 TEL
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www.osbf.net

December 14, 2011

NCBF Awards Committee
ATTN: Roseanne Lucianek
ABA Division for Bar Services
321 North Clark Street, Suite 2000
Chicago, IL 60654

Dear Award Committee Members:

I am pleased to submit the attached nomination and documentation in support of the Ohio State Bar Foundation's consideration for the 2012 NCBF Fundraising for Success Award.

In securing more than \$1.3 million in charitable gifts and pledges to the Ohio State Bar Foundation over a fifteen month period, the Chief Justice Thomas J. Moyer Legacy Fund Campaign exemplifies excellence in bar foundation fundraising.

The extraordinary success of this campaign is a direct result of the passion and commitment of our campaign partners and volunteers. Through actively engaging attorneys, law firms, corporations, associations and individuals to support The Chief Justice Thomas J. Moyer Legacy Fund Campaign, the Ohio State Bar Foundation has demonstrated that successful broad-based public bar foundation fundraising is indeed possible.

Thank you in advance for your time and consideration of this nomination.

Sincerely,

A handwritten signature in black ink, appearing to read 'Keith A. Ashmus', written over a series of horizontal lines.

Keith A. Ashmus
President, Ohio State Bar Foundation

Enclosures



**OUTREACH.
EDUCATION.
JUSTICE.**

National Conference of Bar Foundations 2011 Fundraising for Success Award

Ohio State Bar Foundation (OSBF)

1700 Lake Shore Drive, Columbus, OH 43204

614-487-4443

www.osbf.net

The Ohio State Bar Association is a voluntary statewide association with more than 23,000 members.

1. Overall budget, including percentage of budget from fundraising.

The 2011 budget for OSBF was \$879,565 with approximately 12% from fundraising.

2. Description of fundraising initiative:

This unique fundraising campaign formed through four collaborating entities. The Ohio State University Moritz College of Law (Moritz College of Law), the Ohio State Bar Association (OSBA), the Ohio Judicial Center (OJC) and the Ohio State Bar Foundation (OSBF) shared their vision and leaders to form a working committee that established the Chief Justice Thomas J. Moyer Legacy (CJML) Fund at the OSBF.

a) Objectives: There were two main objectives for the CJML Fund. The first goal was to establish Moyer fellowships for Ohio's law school students. The Moyer fellowships demonstrate a statewide investment in Ohio's top law students and create the opportunity to instill in each the principles of civility, ethics and the rule of law. Moyer fellowships will provide the opportunity for current students of Ohio's nine law schools to use their legal training in furtherance of the values and goals that Chief Justice Moyer did so much to promote and sustain. The Fellowships will rotate through the nine law schools.

The second objective of the Chief Justice Moyer Legacy Fund is to endow a professorship at The Ohio State University Moritz College of Law. The Chief Justice Moyer Professorship for the Administration of Justice and Rule of Law will be an esteemed academic appointment within the College of Law, and a testament to its namesake's dedication and regard for both the legal profession and his alma mater.

b) Budget: The budget for the Chief Justice Moyer Legacy Fund was \$1,300,000. The budget covered: 1) \$1,000,000 to establish the professorship at OSU, 2) \$200,000 to establish the Chief Justice Thomas J. Moyer Fellowships fund at OSBF; 3) and \$100,000 to cover fund expenses including the hiring of professional fundraising consultants, Goettler Associates; banking fees, and expenses related to the Chief Justice Moyer Legacy Celebration, a gala to celebrate and purport the legacy of Chief Justice Moyer. This budget was developed to reach the goals and not financially burden any of the four entities collaborating in this fundraising effort. Prepared materials were developed and paid for by the Moritz College of Law.

c) Target Audience: Fundraising efforts were statewide and directed toward lawyers, judges, law firms and corporations in Ohio.

d) Timeline: The CJML Committee organized in May, 2010 immediately following the untimely death of Chief Justice Thomas J. Moyer in April, 2010. By mid June, fundraising consultants Goettler Associates were hired and outlined three phases for the Campaign. The first phase was to prepare a campaign action plan and to establish a prospect identification and evaluation committee. The second phase was to organize leadership and to develop literature to

promote awareness of the campaign. Phase two commenced in July of 2010. After leadership had been organized and all necessary marketing materials were made, phase three of the campaign plan commenced in September, 2010. The goal of phase three was to perform campaign outreach. Campaign outreach lasted until December 2011.

e) Implementation: Many tools were needed to implement this unique fundraising effort. The first document developed was the Campaign Organization (Attachment #1) which outlined the structure and framework needed for a statewide campaign. This tool established our divisions along with goals and prospects for each. The most critical document was our Case for Support (Attachment #2). Once developed it was in print and electronic form. A CJML Fund webpage was created to reach donors online. On the webpage was the CJML fund pledge form (Attachment #3). The pledge form gave donors the option of making a short or long term donation. Many people chose to give a large donation over a period of five years. Following our early visits with select donors, we developed a ‘Frequently Asked Questions’ to help answer some of the recurring questions from donors. Once these informational documents were created, volunteers from the CJML fund wrote letters and held meetings with legal and corporate leaders around Ohio (Attachments #4 & #5). A ‘Campaign Update’ was created in August of 2011 to highlight our contributors, promote the 2011 CJML Celebration and appeal for support. By this time, the fund had achieved 75% of its \$1.3 million goal. An article appeared in *Ohio Lawyer* communicating the purpose of the CJML Fund to the OSBA membership (Attachment #6) and was accompanied by an inserted Moyer donation reply envelope.

3. Who and how many people were involved in developing and implementing the program?

Leadership in an endeavor like this is essential. Three people were integral to the success of the Chief Justice Moyer Legacy Fund Campaign. The first is Stephan Stover, a longtime OSBA staff member who formerly worked with the late Chief Justice. Leveraging key personal and professional relationships on behalf of the CJML Fund and working tenaciously to communicate and promote CJML Campaign efforts, Steve was successful in securing a major portion of the campaign goal from individual attorneys and law firms throughout the state. Robert ‘Buzz’ Trafford, managing partner of Porter Wright Morris & Arthur which is one of Ohio’s largest law firms, championed the effort among key corporate and legal leaders in the greater Columbus area with tremendous success. His firm also provided a lead gift which also signaled leadership to the legal and corporate communities. Similarly, Dick Pogue, Senior Advisor at Jones Day, leveraged his established relationships in the Cleveland legal, corporate and nonprofit communities to inspire lead gifts from major Cleveland law firms and corporations.

Over 100 people volunteered with the Chief Justice Moyer Legacy Fund campaign (Attachment #1). At the top level of the campaign organization was the Moyer Legacy Fund Campaign Cabinet. The Cabinet was comprised of Barbara Howard, Steve Stover, Alison Belfrage and fundraising counsel from Goettler Associates. Campaign outreach happened in eight divisions to target different audiences. Each division had one or more chairs who organized volunteers and reported progress to the cabinet. Outside of the eight divisions, metropolitan chairs were assigned to increase fundraising efforts in each of Ohio’s major cities for the legal and corporate communities.

4. What impact has the program had on the fundraising success of the foundation? What were the benefits to the foundation’s grantees?

This was the first fundraising campaign the OSBF has participated in for many years and our first collaborative campaign. As a direct result of this campaign, the Foundation has seen a dramatic increase in the number of new donors, relationships and revenue. In a typical year, OSBF processed around \$150,000 in contributions. In 2011, OSBF processed over \$1.4 million in gifts and pledges. Campaign communications, meetings and events have enhanced statewide awareness of the Foundation's mission. Cultivation efforts have fostered significant new relationships with corporate and legal leaders throughout the state. Stewarding these relationships moving forward offers further benefit of additional funding and potential collaborative campaigns or programs.

5. What has been or will be the longer-term impact (3-5 years) of the initiative? Is the program ongoing? If not, why not?

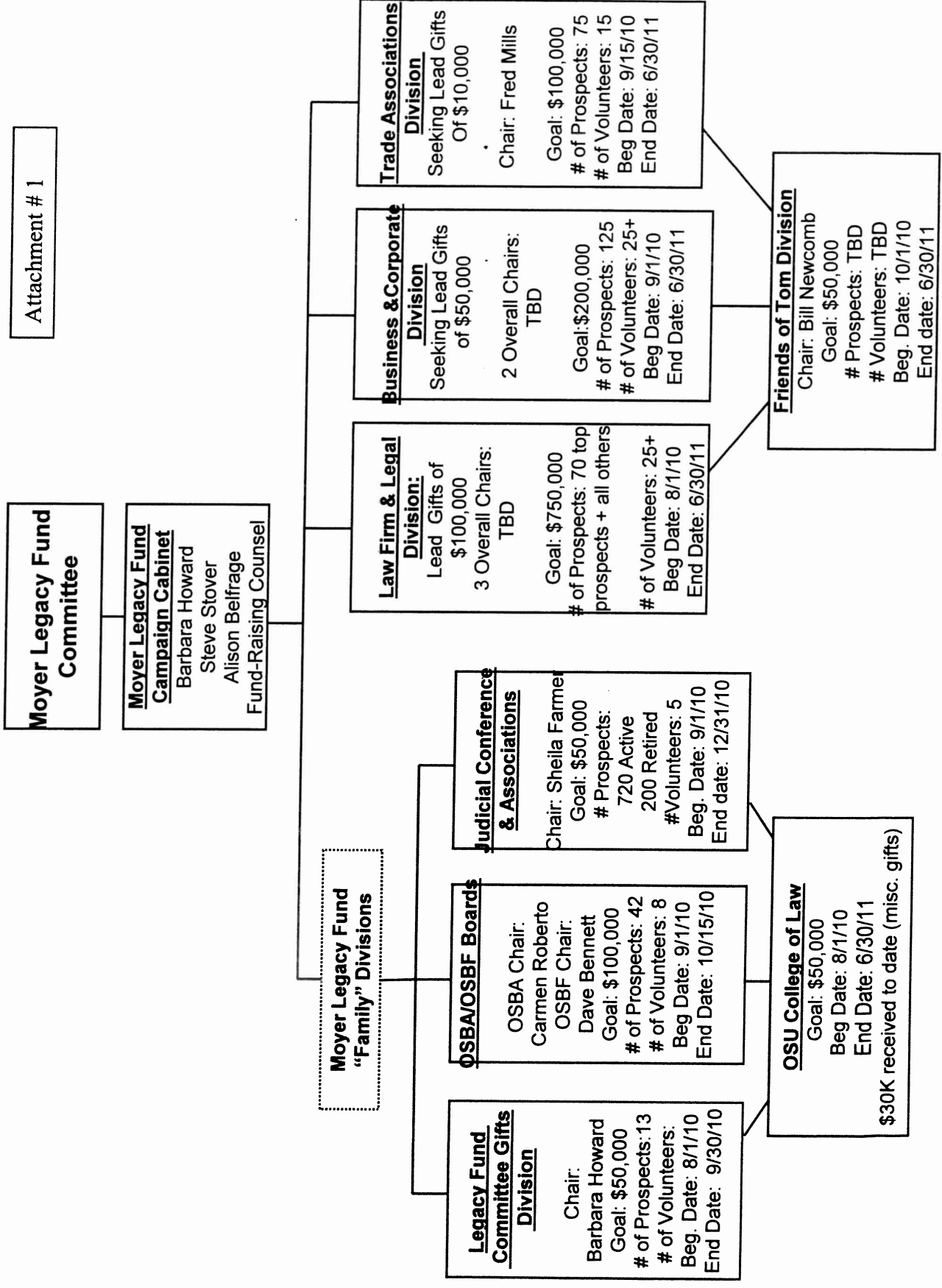
The long term impact of the initiative on the legal community will be seen through the continuation of Moyer Fellowships to law students throughout the state of Ohio. These fellowships will provide the opportunity for current students of Ohio law schools to further the values and goals of Chief Justice Moyer through projects that promote legal and civic education, dispute resolution, personal integrity, ethics, civility judicial independence and the rule of law. While we initially will have one or two Moyer Fellows, early conversations have indicated some interest to raise funds for a Moyer Fellow at each of the nine Ohio law schools. In addition to the fellowships, the fund will have a lasting impact through the endowment of a professorship at The Ohio State University Moritz College of Law. The person selected for this professorship will continue Chief Justice Moyer's legacy of integrity and professionalism while deepening the impact of these qualities on the lives of countless faculty and students.

The lasting impact of the initiative on the Ohio State Bar Foundation will be seen through the sustainment of relationships that were made during the campaign outreach period. OSBF hopes these relationships lead to additional support from the legal community through monetary donations and the exchange of knowledge. Since the Campaign reached its initial goal, time from staff, key volunteers and financial resources will be limited. The CJML Committee will maintain a role in selecting Moyer Fellows. The Moyer Legacy Fund will remain open for contributions.

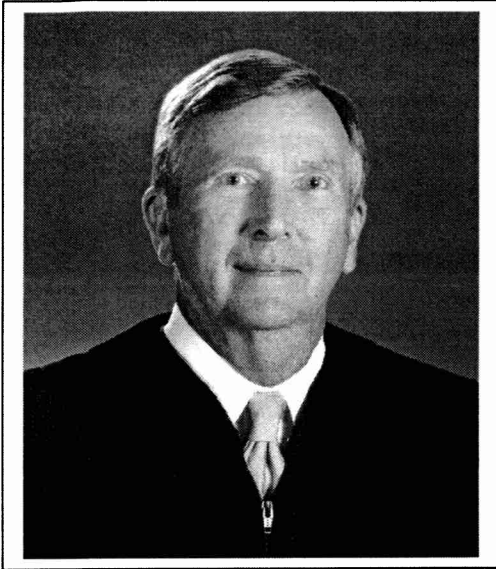
6. Provide evidence the program can be adapted and replicated by other foundations.

The success of the Chief Justice Moyer Legacy Fund Campaign relied first and foremost upon the exceptional personal legacy of Chief Justice Thomas J. Moyer. Any Foundation intending to honor a truly remarkable individual and leader is capable of similar success. Perpetuating the legacy of Chief Justice Moyer inspired an immediate and extraordinary commitment of key volunteers throughout the state. Most Foundations have key volunteers capable of championing such efforts within their own community and have an opportunity to collaborate or partner with other entities. Developing a campaign organization helps the core volunteer leadership understand the vehicle needed to accomplish the work. It also supports the conversation with regard to financial and staffing resources needed to shepherd the campaign to fruition. Creating divisions based upon donor affinity and then assigning unique fundraising goals relative to each division is also an easily adapted strategy for any Foundation. Volunteer roles and responsibilities are clearly defined and each division or metropolitan chair is kept well-informed (and equipped with key materials of support) through regular campaign communications and leadership. Harnessing volunteer passion and commitment, the structure and collaborative approach of this campaign strategy lends itself to success and duplication.

Thomas J. Moyer Legacy Fund Campaign Organization



Chief Justice Thomas J. Moyer Legacy Fund



The mission of the Chief Justice Moyer Legacy Fund is to honor the late Chief Justice Thomas J. Moyer by sustaining and enhancing the most important tenets for which he stood, including legal and civic education, dispute resolution, personal integrity, ethics, civility, judicial independence, and the rule of law. The funds that are raised over the years will be used for ongoing, statewide projects consistent with these ideals. Two initial projects to honor this legacy include the establishment of the Chief Justice Moyer Professorship at The Ohio State University Moritz College of Law, and the Chief Justice Thomas J. Moyer Fellowship for Ohio at the Ohio State Bar Foundation, which supports the administration of justice and public understanding of the law through programs that advance civility, ethics, and the rule of law.

Chief Justice Thomas J. Moyer was noted for judicial excellence, and his personal and professional standards: integrity, fairness, open-mindedness, intellectual acumen, ethics, creativity, and decisiveness. At the time of his untimely and unexpected death in April 2010, Supreme Court Chief Justice Moyer had served as Chief Justice of the Supreme Court of Ohio for nearly 24 years – the longest tenure of any sitting chief justice at the time. His passing leaves a void in a framework woven together by his dedication to civility as well as, legal and civic education, and for this purpose the Chief Justice Moyer Legacy Fund was established.

In May 2010, members of the Ohio State Bar Association (OSBA) discussed an initiative to raise funds in support of educational opportunities that embody the indomitable spirit of Thomas J. Moyer. A collaboration quickly developed to include the Ohio State Bar Foundation, The Ohio State University Moritz College of Law, and the Ohio Judicial Conference. Buoyed by the outpouring of public support, and committed to carrying on the legacy of Chief Justice Moyer, this partnership – the Chief Justice Moyer Legacy Fund Committee – seeks to raise \$1.3 million to support ongoing statewide educational programs of excellence to uphold and continue the Chief Justice's legacy.

The Fund's initial fundraising efforts will support two worthy objectives:

1. Chief Justice Moyer Professorship for the Administration of Justice and Rule of Law

This endowed professorship at the Ohio State University Moritz College of Law will seek to continue Chief Justice Moyer's legacy of integrity and professionalism while deepening the impact of these qualities on the lives of countless faculty and students. The Moritz College of Law adheres to guiding principles reflective of its stature as a preeminent law school. As stated in the Law School's most recent strategic plan, one of its key values is integrity and professionalism: "Respect, honesty, and personal accountability lie at the heart of what it means to be a member of the legal profession; in our actions, policies, and teaching, we emphasize integrity and professionalism."

The Moyer Professor of Law will be an esteemed academic appointment within the College of Law, and a testament to its namesake's dedication and regard for both the legal profession and his alma mater. Chief Justice Moyer was a former chair of The Ohio State University Alumni Association's Board of Directors and was honored with their Professional Achievement Award in 2003.

The Chief Justice Moyer Legacy Fund Committee seeks \$1 million to make possible an endowed professorship. Through such endowed faculty positions, the Moritz College of Law can maintain its commitment to recruiting and retaining preeminent faculty who serve as the backbone of the school's success. Donors who support the Chief Justice Moyer Professor for the Administration of Justice and Rule of Law will continue his legacy of integrity and professionalism while deepening their impact on the lives of countless faculty and students.

"Chief Justice Moyer embodied and promoted the highest values of judicial administration, including integrity, civility and commitment to justice. The Chief Justice Moyer Professorship for the Administration of Justice and Rule of Law will create an enduring legacy that honors this outstanding leader. The Professorship will carry Chief Justice Moyer's values throughout the state and the nation, sustaining distinguished teachers and scholars for generations to come. Their achievements in support of his legacy will have far-reaching and enduring effects."

- Alan C. Michaels, Dean

*The Ohio State University Michael E. Moritz College of Law and
Edwin M. Cooperman Professor of Law*

2. Fellowship Grants to Law School Students at Ohio Law Schools

Awarded through the Ohio State Bar Foundation, funds raised as part of this initiative will support fellowships for law students at Ohio's law schools. Reflecting an ongoing commitment to promoting and enhancing civic responsibility throughout Ohio communities, these annual fellowships will be awarded to exceptional students enrolled in one of Ohio's accredited law schools. The fellowships demonstrate a statewide

investment in Ohio's top law students and create the opportunity to instill each with the principles of civility, ethics and the rule of law with which the Chief Justice served his career. Post graduate law students will have an opportunity for focused study or research encompassing areas of interest to Chief Justice Moyer. The fund will also be managed by the Ohio State Bar Foundation.

“Civility requires no operator's manual, no updates to download, no complicated set of rules. It is simple; it is easy; and it produces positive and constructive human interaction. Civility may be the forum for our civic conversation but that discussion is captured in all its colorful hues in our laws and in our constitutions.”

- Chief Justice Thomas J. Moyer

August 30, 2009

Commencement Address, The Ohio State University

Both of these initiatives are indicative of Chief Justice Moyer's commitment to the legal profession and to youth education, reflected in the many projects he championed throughout his distinguished career. He diligently worked on countless initiatives designed to improve systems of justice throughout the state, country, and world. He was passionately dedicated to providing citizens with improved access to the courts, alternative dispute resolution and advanced technology. Chief Justice Moyer also worked with leaders of the judiciary and the General Assembly to develop family courts, and a comprehensive approach to resolving criminal and civil issues confronting families.

“As I traveled throughout the state and the nation this year, it appears that civility is still a major concern, especially in civil litigation....I believe the stress level has increased and a lack of civility is a response to that. Our clients seem to want to win at any cost to an increasing degree....Chief Justice Thomas J. Moyer's passing is a sober reminder as to what can be accomplished by logic, collegiality, and just plain being nice.”

- Carmen V. Roberto, President, Ohio State Bar Association

The link between civic responsibility and defense of the rule of law is made clear in the democratic values of the United States Constitution and the Bill of Rights. Indeed, civic responsibility is founded on the principles of democratic governance and social participation. As we seek to educate those whose futures will reside in the legal profession about the profound and far-reaching impact of civility, ethics, and integrity - long-espoused and embodied by Chief Justice Moyer - we will be shaping tomorrow's responsible citizens and attitudes that will impact the quality of life for all.

“Education for citizenship is not a textbook. It is a way of life.”

- Chief Justice Thomas J. Moyer

The impact of Chief Justice Moyer on the legal and judicial community in the state of Ohio may, in one small way, be exemplified by the diverse organizations that came

together in creating the Moyer Legacy Fund, including:

The **Ohio State Bar Association**, founded in 1880, is a voluntary association representing approximately 25,000 members of the bench and bar of Ohio as well as nearly 4,000 legal assistants and law students. Through its activities and the activities of its related organizations, the OSBA serves both its members and the public by promoting the highest standards in the practice of law and the administration of justice.

The **Ohio State Bar Foundation** is the charitable arm of the Ohio State Bar Association and operates as a non-profit legal organization that uses programs and grants to improve the justice system and advance the law.

The **Ohio Judicial Conference** is an independent statutory entity within the judicial branch of government with the following purpose: To study the coordination of the work of the several courts of Ohio; to encourage uniformity in the application of the law, rules and practice throughout the state and within each division of the courts as an integral part of the judicial system of the state; to promote an exchange of experience and suggestions respecting the operation of the judicial system; and to consider the business and problems pertaining to the administration of justice and to make recommendation for its improvement.

The **Michael E. Moritz College of Law at The Ohio State University** offers more than 145 courses, covering nearly every area of the law, including an array of clinical and skills courses. The Moritz College of Law has served the citizens of Ohio and the nation since its establishment in 1891.

Through the efforts of the Chief Justice Thomas J. Moyer Legacy Fund Committee, two exemplary initiatives will be established to increase excellence in education, leadership, and the purposeful values and principles of law as they relate to every citizen. At a time when the very rationale of civility sometimes seems an antiquated notion, your support of the Chief Justice Moyer Professorship and the Chief Justice Thomas J. Moyer Fellowship for Ohio will ensure that those values most needed to produce responsible citizens will grow and endure. Your contribution will offer a fitting tribute for a great statesman, a devoted public servant, and a man who reflected the quintessential image of integrity in our society.

“The American story is the story of people who reach beyond themselves.”
- Chief Justice Thomas J. Moyer



OHIO STATE BAR
FOUNDATION

Attachment # 3
Pledge Form

1700 Lake Shore Drive
P.O. Box 16562
Columbus, OH 43216-6562

614 / 487 / 4444 TEL
800 / 282 / 6556 TEL
614 / 487 / 8494 FAX

www.osbf.net

Please complete this form and verify the information by signing and sending to:

Chief Justice Moyer Legacy Fund

c/o OSBF 1700 Lake Shore Drive, PO Box 16562, Columbus, OH 43216

I/we pledge a total gift of \$_____ to the **Chief Justice Moyer Legacy Fund**.

I/we will fulfill our pledge through:

- ☐ Pledge reminders ___ Annually ___ Quarterly ___ Monthly
2010_____ 2011_____ 2012_____ 2013_____ 2014_____ 2015_____
- ☐ Check (payable to the **Ohio State Bar Foundation**) in the amount of \$_____ is enclosed. Please reference **Chief Justice Moyer Legacy Fund** in the memo line.
- ☐ Please contact me/us regarding making a gift of securities and/or including the **Chief Justice Moyer Legacy Fund** in my/our estate plans.
- ☐ VISA ☐ MasterCard ☐ American Express in the amount of \$_____
Credit card number _____ Expiration _____
CSC _____ (3-digit code on back of credit card VISA and MC; 4-digit code on front Am Ex)
Charge my credit card ___ Annually ___ Quarterly ___ Monthly beginning (date) _____
- ☐ I have enclosed the appropriate forms for this gift to be matched by my/our employer.

Contact Information:

Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- ☐ The **Ohio State Bar Foundation** may use my/our name(s) as donors in future campaign communications and public acknowledgments. Please list my/our name as follows:

Signature _____

Date _____

Contact Andrea Plant at the Ohio State Bar Foundation, 614.487.4477, if you have questions about this form or your pledge.

Gifts and payments to the **Ohio State Bar Foundation are tax deductible according to the extent allowed by law.**

**Outreach.
Education.
Justice.**



Attachment #4
Letter to American
Electric Power

American Electric Power
1 Riverside Plaza
Columbus, OH 43215-2373
AEP.com

Michael G. Morris
Chairman of the Board
and Chief Executive Officer

614-718-1100

Jeffrey Wadsworth
President & CEO
Battelle Memorial Institute
505 King Avenue
Columbus, OH 43201

August 29, 2011

Dear Jeffrey,

I was recently invited to assist the Ohio State Bar Association, Ohio State Bar Foundation, Ohio Judicial Conference, and The Ohio State University Moritz College of Law in their joint effort to establish a fund in memory of Chief Justice Thomas J. Moyer. Because of my civic and professional regard for the Chief Justice and the legacy of his service, I am honored to be a part of that initiative.

The mission of the Chief Justice Moyer Legacy Fund is to honor Chief Justice Tom Moyer by sustaining and enhancing the most important tenets for which he stood, including legal and civic education, dispute resolution, personal integrity, ethics, civility, judicial independence, and the rule of law. The funds that are raised will be used for ongoing, statewide projects consistent with these ideals that promote the administration of justice and public understanding of the law and advance civility, ethics, and the rule of law.

The Moyer Fund has approached Columbus law firms as well as firms around the state, and now we wish to encourage business leaders in the area to learn more and to have an opportunity to support this meaningful endeavor.

To that end, I am inviting business leaders (or their designees) to a breakfast meeting at the Columbus Club on **Thursday, September 29 at 8:00 AM** to discuss this effort. The meeting should last about an hour. Representatives from the Chief Justice Moyer Legacy Fund Committee will be present to provide some information and Judge Robert Duncan will share his insights on the fascinating history of the Moyer tenure on the Supreme Court, and his belief in the importance of a stable, predictable judiciary for the citizens of Ohio.

Please reply to Carolyn Gilkey at 614-716-1513 or csgilkey@aep.com regarding your availability for the event. I look forward to seeing you on September 29th.

Sincerely,

Michael G. Morris

CHIEF JUSTICE THOMAS J. MOYER LEGACY FUND

A PARTNERSHIP OF THE OHIO STATE BAR ASSOCIATION, OHIO STATE BAR FOUNDATION,
OHIO JUDICIAL CONFERENCE AND THE OHIO STATE UNIVERSITY MORITZ COLLEGE OF LAW

April 21, 2011

James W. Armstrong
Leipply & Armstrong
2101 Front Street
Cuyahoga Falls, OH 44221-3278

Attachment #5
Letter from Metro-
Chair Jeff Heintz to
Akron law firm

Dear Jamie,

At the invitation of the Ohio State Bar Association, Ohio State Bar Foundation, Ohio Judicial Conference, and The Ohio State University Moritz College of Law, we are assisting the effort to establish a fund in memory of Chief Justice Thomas J. Moyer. As part of a statewide effort, and because of our personal and professional regard for the Chief, we are honored to be a part of that effort.

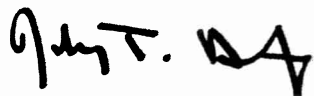
The mission of the Chief Justice Moyer Legacy Fund is to honor the late Chief Justice Tom Moyer by sustaining and enhancing the most important tenets for which he stood, including legal and civic education, dispute resolution, personal integrity, ethics, civility, judicial independence, and the rule of law. The funds that are raised over the years will be used for ongoing, statewide projects consistent with these ideals that promote the administration of justice and public understanding of the law and advance civility, ethics, and the rule of law.

We have agreed to support the organizers of this effort in approaching Akron law firms and the Chief's friends and colleagues here to offer them an opportunity to donate to this meaningful endeavor. The Moyer Legacy Fund is an initiative that should resonate with all of us who had the good fortune to count the Chief as a friend, and who value his commitment to the profession.

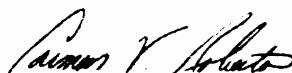
Please join us for a breakfast meeting at the Portage Country Club on Wednesday, May 18 at 8:00 a.m. to discuss this effort. We will explain this worthy undertaking and representatives from the Chief Justice Moyer Legacy Fund Committee will provide information and answer questions. Please reply to my assistant, Claire Hamlin, 330-535-5711 or to confirm whether you – or a designee – will attend.

Thank you, in advance, for your help in sustaining Chief Justice Tom Moyer's legacy. I look forward to seeing you on May 18.

Sincerely,



Jeffrey T. Heintz



Carmen V. Roberto

Attachment #6
Ohio Lawyer Article

CHIEF JUSTICE
THOMAS J. MOYER
LEGACY
FUND

MOYER LEGACY FUND STRIVES TO ADVANCE KEY IDEALS OF THE LATE CHIEF JUSTICE

On April 2, 2010, the Ohio citizenry lost one of its most distinguished and beloved judicial leaders with the passing of Supreme Court Chief Justice Thomas J. Moyer. His belief in the importance of civility, innovation and legal and civic education revolutionized the practice of law in Ohio, and his lasting legacy of professionalism, ethics and the rule of law continues to inspire those devoted to advancing and maintaining the integrity of the legal profession.

HONORING "THE CHIEF"

Soon after his passing, the Chief Justice Thomas J. Moyer Legacy Fund was established through a collaborative effort by the Ohio State Bar Association, the Ohio State Bar Foundation, The Ohio State University Moritz College of Law and the Ohio Judicial Conference to uphold and promulgate the cornerstones of the profession held dear by the late Chief Justice. The Chief Justice Thomas J. Moyer Legacy Fund Committee laid out an ambitious goal to raise \$1.3 million for the specific purpose of creating programs aimed at maximizing the influence of Chief Justice Moyer's legacy on the future stewards of the profession through legal education. This objective will be met through two component projects sponsored by the fund:

fellowship grants to law students studying at Ohio law schools and the Chief Justice Thomas J. Moyer Professorship for the Administration of Justice and Rule of Law. According to OSBA past president and chair of the Chief Justice Thomas J. Moyer Legacy Fund Committee Barabara J. Howard, "Both initiatives will permanently afford students at Ohio's law schools the opportunity to realize the impact of Chief Justice Moyer's outstanding leadership in our courts—and our lives."

FELLOWSHIP GRANTS FOR OHIO LAW STUDENTS

The first of the fund's objectives is to create a fellowship program for the top law students across Ohio's law schools. These grants represent a statewide investment in perpetuating the personal, professional and judicial philosophies of the late Chief Justice Moyer, ensuring that principles such as attorney ethics, adherence to the rule of law and the cornerstone of civility continue to define the integrity of Ohio's legal professionals. "It appears that civility is still a major concern," says OSBA Past President Carmen V. Roberto. "Chief Justice Thomas J. Moyer's passing is a sober reminder as to what can be accomplished by logic, collegiality and just plain being nice." Instilling these pro-

THE AMERICAN STORY IS THE
STORY OF PEOPLE WHO REACH
BEYOND THEMSELVES

— CHIEF JUSTICE THOMAS J. MOYER

fessional values in law students through fellowships—before the commencement of young attorneys' careers—is of paramount importance to the future of the profession.

CHIEF JUSTICE THOMAS J. MOYER PROFESSORSHIP FOR THE ADMINISTRATION OF JUSTICE AND RULE OF LAW

The second project to be funded by the Chief Justice Moyer Legacy Fund is an endowed professorship at Moyer's alma mater, The Ohio State University Moritz College of Law, designed to educate future legal professionals in the core values for which the late Chief was respected—service, civility and instilling public confidence in the law. This esteemed academic appointment will not only inspire tomorrow's leaders to uphold these key ideals at the commencement of their careers, but will also serve as a perpetual tribute to Moyer and his indelible legacy. "The Professorship will carry Chief Justice Moyer's values throughout the state and the nation, sustaining distinguished teachers and scholars for generations to come," says Alan C. Michaels, dean of The Ohio State University Moritz College of law. "Their achievements in support of his legacy will have far reaching and enduring effects."

EARLY SUCCESS

Through the collaborative efforts of Ohio law firms, individual attorneys, corporations and organizations, just over \$1 million has been raised to date. Despite this generosity, much work remains to successfully reach this goal and ultimately launch both Moyer Legacy Fund initiatives. "I envision celebrating the tremendous success and completion of the initial phase of the Chief Justice Thomas J. Moyer Legacy Fund Campaign on Friday, Dec. 2, 2011 at the second annual Moyer Legacy Celebration," says Howard. "With just weeks remaining, new gifts and

pledges are more important than ever and vital to the campaign's success."

REACHING BEYOND

The OSBA, OSBF, The Ohio State University Moritz College of Law and the Ohio Judicial Conference welcome your support to help us achieve this ambitious goal and perpetuate the remarkable legacy of Thomas J. Moyer. Please consider a gift or pledge of any amount—\$5, \$500 or \$5,000—to the Chief Justice Thomas J. Moyer Legacy Fund, and join others in this worthy effort to ensure that the extraordinary spirit of one of Ohio's greatest luminaries lives on in the future leaders of the legal profession.

Please stand with us in building a better justice system and dedicate your gift or pledge today. ■

MAKE YOUR SECURE ONLINE
DONATION TO THE

CHIEF JUSTICE
THOMAS J. MOYER
LEGACY FUND
at OSBF.NET.

~
To dedicate your gift of stock or to include the Chief Justice Thomas J. Moyer Legacy Fund in your estate plans, please contact Andrea Plant at the Ohio State Bar Foundation at (614) 487-4477.